

Home Financial Modeler – Privacy Policy

INTRODUCTION

The Pinnacle Paradigms Inc. (The Company) Privacy Policy (Policy) describes the privacy practices of Pinnacle Paradigms' on The Company's websites (The Site) and The Company's mobile applications (The App). The Site and App are collectively referred to as the "Platforms". This Privacy Policy governs all Products' platforms and explains how The Company collects, and uses the information collected from users of the Product platforms. Except as expressly set forth in this Privacy Policy, these provisions are solely intended to address information that we collect via the Platforms from our users.

At any time in the future, The Company may revise this Policy, and/or our Terms of Use. The Company will notify you when we make changes to this Policy, or our Terms of Use. Through our App we will prompt you to acknowledge and accept the changes to this Policy, and/or our Terms of Use. If you do not acknowledge and accept the changes to this Policy, and/or our Terms of Use, you are not granted permission to access, view, or use the Platforms and must exit immediately. It is your responsibility to review and accept the changes to this Policy, and/or our Terms of Use. Your use of the Platforms following changes to these this Policy, and/or our Terms of Use indicates you have read and agreed to the changed Terms, and/or Privacy Policy.

USER DATA COLLECTION

The Product may collect personally identifiable information that you provide through our platforms via registration forms, applications, and user submissions, including but not limited to your name, title, address, phone number, email address, company name, and/or other relevant personal information (collectively known as the "Personal Information"). We may also collect information that may not constitute Personal Information, including, but not limited to, mobile device type, mobile device's current operating system release, model files, model pictures, mobile device log files (collectively known as the "User Data"). This information is collected for the purposes of supporting and enhancing our applications. If you do not wish to provide any of the Personal Information described above, and/or if you prevent us from collecting and storing the User Data in accordance with this Privacy Policy, you will be unable to access, use, or obtain any services available through The Product platforms.

HOW THE PRODUCT COLLECTS DATA

The Product will collect Personal Information and User Data (collectively the "Information") in a variety of ways. Firstly The Product will collect the Information when you register, or post information on our website. The Product may place, view, or use "cookies", or other electronic tools, or other similar authentication or tracking technologies, on your computer or other device's hard drive to collect traffic and User information. However, if you disable cookies, or refuse to allow the placement of cookies, it is possible components of the Platforms, the data, information, content, materials and/or services contained on or accessed through the Platforms, such as log in areas, will not function properly.

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USE OF COLLECTED PERSONAL INFORMATION

The Product may use the information collected for various internal reasons, including, but not limited to: a) monitoring and analyzing traffic flow on the Platforms, b) providing improved service to users of the Platform, c) compilation and aggregation of anonymous information about usage of the Platforms and the Services, d) provide you access to Product services, and e) maintain contact with you. However if you have disabled cookies, these uses will not be possible to the extent they are based on cookie information.

DISCLOSURE OF PERSONAL INFORMATION

The Product may share your information with third parties, but only on an anonymous and aggregate basis. If you use select features (e.g. website blog) any information you voluntarily disclose through the use of these features or Services becomes available to the public and/or other Users. The Company is not responsible for information you choose to disclose publicly. If you choose to allow other Users to use your credentials, The Company is not responsible for the Information they disclose. The Company will disclose your Information to unaffiliated third parties if we believe in good faith that such disclosure is necessary to: a) comply with law or in response to a subpoena, court order, government request, and/or other legal process; b) produce relevant documentation for litigation, arbitration, mediation, adjudication, government or internal investigations, and/or other legal or administrative proceedings, c) protect the property, rights, safety, or property of The Company or others, and/or d) operate The Company's systems properly. The further use of the Information by third parties is not the responsibility of The Company and is governed under the third party's own privacy policy.

ADVERTISING

The Product uses in-app advertising to show ads provided by AdMob by Google. The use and collection of your information by AdMob is not covered by this Privacy Policy.

SECURITY OF PERSONAL INFORMATION

Any Personal Information you provide to The Company may be stored on infrastructure (e.g. email servers) not wholly owned by The Company. The use and collection of your information by these infrastructure providers to The Company are not covered by this Privacy Policy. The Company uses reasonable administrative, technical, personnel, and physical measures to a) safeguard Personal Information against loss, theft, unauthorized use, disclosure, or modification; and b) to ensure the integrity of the Personal Information. Help us safeguard your Personal Information by not sharing your logon ID(s), and password(s) you may have set up to use the Platforms and Services. Despite The Company's best efforts to protect your Personal Information, the confidentiality of any communication or material transmitted to or from The Company platforms, the Services, or via email cannot be, and is not, guaranteed. Accordingly, The Company is not responsible for the security of information transmitted to or from you via the internet or private networks (e.g. cellular companies). If at any time you feel your password has been discovered or compromised, you should change it immediately by logging on the Platforms and changing your password. When your password is revised, The Company will send you an email letting you know your password has been revised.

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TRANSFER OF INFORMATION TO OTHER COUNTRIES

Some of the uses and disclosures mentioned in the Privacy Policy may involve the transfer and processing of your Personal Information to and in various countries around the world that may have different levels of privacy protection than your country. By submitting your Personal Information, you consent to such transfers and processing.

THE COMPANY'S RIGHT TO REVISE

At any time, The Company has the right to revise this Privacy Policy. If The Company revises this Privacy Policy, you will be notified through the Platforms, and/or Services, and will be required to acknowledge your acceptance of the revised Privacy Policy.